



**BURLINGTON COUNTY**  
**Chamber of Commerce**  
*The Voice of Business*

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**Economic Development Committee Minutes**

**April 27, 2004**

Attendees: J. Cureton, J. Dill, D. Doyle, M. Jorgensen, G.LaVenía, R. Maxon, F. Travea, M. Willman, K. Howell-Ikeda

Mr. Cureton opened the meeting. It was noted that the South Jersey Chamber Rutgers Quarterly Business Outlook breakfast was being held and perhaps a reason for our light attendance.

Ms. Howell-Ikeda updated the group on the Light Rail Ride with the Freeholders. She has a meeting on Wednesday to discuss it with representatives from NJ Transit. Once a plan and date are in place, the committee will need to help secure sponsorships.

Mr. Cureton asked for suggestions for speakers for future meetings. Suggestions included the Delaware Valley Regional Planning Commission; EDA; SJ Development Council – to speak on the regional plan; and Burlington County Central Labor Council. It was noted that the EDA will be speaking at the event on May 5th and Mr. Shinn, who is a member of this committee, is on the Labor Council. Mr. Doyle and Mr. Dill will speak to him. Mr. Cureton suggested asking Wendy Lang, Economic Development Coordinator for Burlington City, to speak to the group about what is going on in that town. Another other potential speaker is Steve Dragos with the Greater Camden Partnership. It was suggested that he could speak on a regional approach to economic development. Mr. Cureton mentioned the new project at Virtua Health. He suggested that someone from the organization be invited to speak about how their plans will spur economic development in the region. He will speak with Joni Powell, who is on their board, regarding a speaker.

Mr. Dill spoke about some of the innovative things that are being done to attract union work to the area.

Mr. Willman spoke about the Route 130 Marketing Committee and their quest to remain the corridor with a name that reflects that changes that are happening.

The committee also discussed economic development opportunities along the River Line and Route 130.

Ms. Howell-Ikeda handed out the brochure for the May 5<sup>th</sup> funding opportunities event. She also email it to the committee and asked for their assistance in passing it on to their contacts. Mr. Cureton asked for the committee's support for the event.

Submitted by,

Kristi M. Howell-Ikeda